

# Camden Community Celebration SPONSORSHIP & PROMOTION



FRIDAY, AUGUST 25<sup>TH</sup>  
DOORS OPEN AT 5:30<sup>PM</sup>  
GAME STARTS AT 7:30<sup>PM</sup>  
TICKETS: \$10 KIDS // \$20 ADULTS  
AND 1 VS. ALL STARS

**Celebrity BASKETBALL Game**

AFTER PARTY: VERA RESTAURANT & LOUNGE  
2310 MARLTON PIKE W  
CHERRY HILL, NJ 08002



NEW JERSEY  
**LES TWINS**  
DANCE WORKSHOP  
WWW.STOPDROPDANCE.COM  
Woodrow Wilson High School  
3100 Federal St, Camden, New Jersey 08105  
AUG. 26<sup>TH</sup> | 5pm (Doors open at 4pm)  
*After Party*



**CAMDEN Community Celebration**

**BACK TO SCHOOL GIVEAWAYS**  
MUSIC - FOOD  
FUN - RIDES - FACE PAINTING  
AND MUCH MORE!!!

8:30 - Prayer Walk Begins (Route TBA)  
Vendors & Volunteers Begin Set Up At Park

10:00 - Official Welcome  
Bookbag bands will be given out until 3pm.

11am - 12pm - Gospel Hour, Kid Zone Opens,  
Hair Salon & Barbershop Opens

1pm - Food Begins

3pm - Bookbag Giveaway  
MUST HAVE BAND TO RECEIVE BOOK BAGS!!!  
BANDS WILL NOT BE GIVEN OUT AFTER 3PM!!!

6pm - Kid Zone CLOSSES!

7pm - C.A.N.D.O. All Star Softball Games

To VOLUNTEER OR SPONSOR  
Visit Us At  
[www.camdenweekend.com](http://www.camdenweekend.com)



The Camden Community Collaboration is a collaborative effort involving several local non-profit and for-profit organizations aimed at providing a free-of-charge inclusive weekend for Camden city residents. The collaboration is aligned with and expands CANDO's mission to increase community involvement and communication, reduce violence, and promote education throughout the city of Camden. CANDO has secured partnership with 20 local organizations that will provide services and volunteers. We believe that teaching the children about themselves while instilling the discipline it takes to study a craft in the performing arts help to create a more positive environment.

The collaboration is a three-day event that is purposefully held the last weekend of August in preparation for the upcoming academic school year. Fri. Aug. 25<sup>th</sup>, AND1 and a host of All Star Basketball players will participate in a Celebrity Basketball Game. Sat. Aug. 26<sup>th</sup>, there will be a city-wide school supply giveaway at select parks and a professional master class conducted by the world renowned Les Twins in collaboration with Camden's own Stop Drop & Dance and Dare to Dance, LLC. Sun. Aug. 27<sup>th</sup>, there will be a community walk led by local religious leaders to Staley Park where the festivities will take place. The festivities will include moon bounce houses and game trucks, live music performances, a live DJ, free haircuts and hair styles for students, food and beverages, an additional back pack/school supply giveaway, and the annual CANDO softball championship games.

Below are the following ways you can help make this event a great success.

For More Information regarding sponsorship please contact:

Nyemah Gillespie  
Chairperson, C.A.N.D.O  
1298 Chase Street  
Camden, NJ 08104  
(609) 332-6585



**Program Ad Prices**

Program will be distributed at all events to spectators & participants

Fri. Aug. 25th - AND1 Celebrity Game

Sat. Aug. 26th - LES Twins Dance Workshop

Sun. Aug. 27th - Back to School Book Bag Giveaway

**FULL PAGE -\$200.00**

**HALF PAGE -\$125.00**



**SPONSORSHIP PLATINUM PACKAGE - \$1500.00**

- Billboard Ad (350 impression for 30 days)
- Program Book Ad (Full Page)
- Banner at event & photo backdrop
- Logo on Event T-shirt
- Vending Table (All Events)
- 20 Student Sponsor Tix
- Mentions on all Media Promos
- 2 VIP PRIVATE MEET & GREET with guest Artist

**\$1,000 SPONSOR PACKAGE**

- Billboard Ad (175 impression for 30 days)
- Program Book Ad (Full Page)
- Banner at event
- Logo on Event T-shirt
- Vending Table
- 10 Student Sponsor Tickets
- Mentions on all Media Promos
- 2 VIP PRIVATE MEET & GREET with guest Artist

**\$500 SPONSOR PACKAGE**

- Program Book Ad (Full Page)
- Banner at event
- Logo on Event T-shirt
- Vending Table
- 10 Students Sponsorships

All advertisements must be print ready

Full Page - 8 x 10 | Half Page 8 x 5 |File format: jpeg, pdf, eps

Email Ads to: [aneyeondesigns@gmail.com](mailto:aneyeondesigns@gmail.com)

Make payments to: C.A.N.D.O (501 c3 Non Profit org)

# SPONSORSHIP FORM

Company:

Address:

City/State/Zip:

Telephone:

Email

Website

<b>Corporate Sponsor</b> 350 Billboard Impression	\$1,500.00	<input type="checkbox"/>
<b>Business Sponsor</b> 175 Billboard Impression	\$1,000.00	<input type="checkbox"/>
<b>Community Sponsor</b>	\$500.00	<input type="checkbox"/>
Full Page Ad Sponsor	\$200.00	<input type="checkbox"/>
Half Page Ad Sponsor	\$500.00	<input type="checkbox"/>

**ALL ADS MUST BE PRINT  
READY**

**attach ad or email to:**

**[aneyondesigns@gmail.com](mailto:aneyondesigns@gmail.com)**

**Accepted Formats:** jpg, pdf, psd, eps,  
gif, word / **Resolution:** 300 DPI /  
**Color Format:** CMYK or Grayscale

**Please make all donations to : C.A.N.D.O | (501c3) Nonprofit Organization**

**ALL DONATIONS ARE 100% TAX DEDUCTIBLE !! Thank You for your support!**

All Sponsorship Agreements are subject to the Stop Drop & Dance /An Eye On Design, LLC(herein referred to as the Publisher) approval and acceptance. All Sponsorship Agreements are subject to the Stop Drop & Dance / An Eye On Design, LLC (herein referred to as the Publisher) approval and acceptance. Acceptance of the Sponsorship Agreement shall constitute an agreement to provide advertising space as described in the Agreement. The undersigned, by signing the Sponsorship Agreement, acknowledges that he/she has read and understood all of the terms contained herein, and in the current Sponsorship Rate Card (attached as 'Schedule A') and that this Agreement is subject to all such terms which are expressly made a part of this Agreement. Cancellations or changes in the Sponsorship Agreement are accepted only in writing to the Publisher, and must be received on or before the Sponsorship Closing Date for the applicable issue. The Closing date for January 31, 2015 8pm EST. The Publisher will schedule, run, and invoice all contracts in possession on the advertising closing date of the event. **THE ADVERTISER/SPONSOR IS RESPONSIBLE FOR PROVIDING ARTWORK TO THE PUBLISHER.** Advertisers/Sponsors are responsible for the submission of the advertising copy and materials by material deadlines. Payment is due and payable within 7 days of receipt of invoice. A service charge of 1.5% per month will be added to accounts past due, beginning 30 days delinquent and charged monthly thereafter. The advertiser/sponsor agrees to indemnify and hold harmless Publisher with whom Publisher may have contracted for any and all loss, expense or other liability (including attorney's fees) arising from any claim of libel, violation of privacy, plagiarism, copyright any advertised copy submitted, any advertised copy submitted, infringement, omission, incorrect information or placement and any other claim or suit that may arise out of the publication of printed or published.